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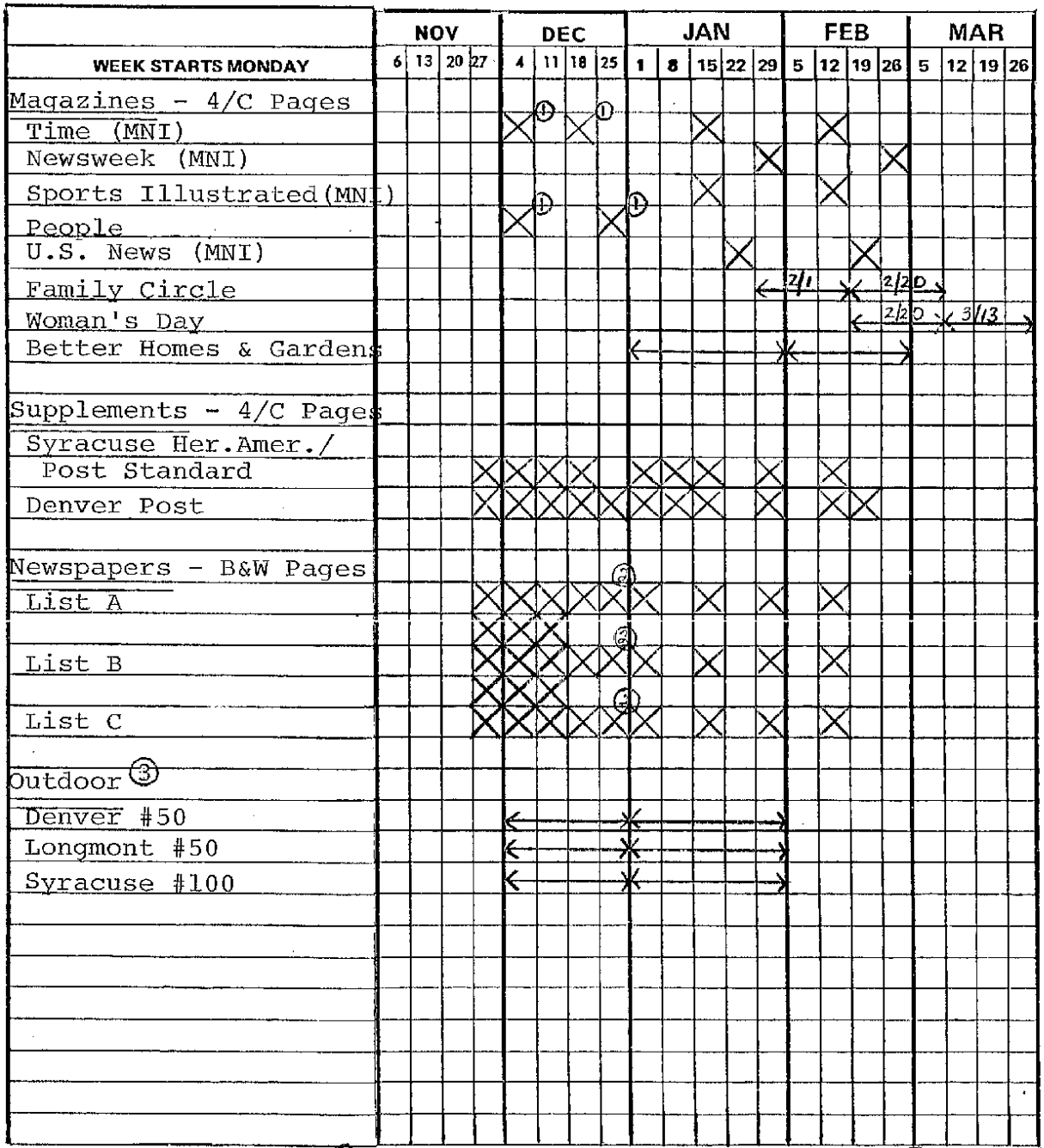
PARLIAMENT LIGHTS

1978 1979

DENVER AND SYRACUSE/UTICA TRADING AREA TEST MARKETS



① Cut-ins over national insertion ② Syracuse/Utica only
③ Cut-ins over Multibrand Pool

Source: https://www.industrydocuments.ucsf.edu/docs/frmn0004